

Full Report

Feedback?







# 2014 Sustainable Executive Summary Development Report



### CEO Message

If you ask people what they want to achieve with their life, you'll get a lot of different answers. Those answers will all likely have one thing in common-at their core, they'll be about making the world a better place. Cameco is made up of those people. That's why sustainability is so important to us and why it runs so deep in our company culture. We want to create safe, healthy workplaces for each other. We want a clean environment for our children. We want to contribute to strong, vibrant communities. We want good jobs for years to come and we want to help provide, safe, clean, reliable energy to the world. For us, sustainability isn't an addon for our company; it's at the heart of who we are, and how we want the world to be.

And it's important that we have that big picture perspective because we live in a world that's facing considerable challenges. We have a global population of about 7 billion people, which is expected to grow to 9 billion by 2050. More than a quarter of people today have little or no access to electricity. There is a real and growing need for electricity, which is one of the biggest contributors to quality of life. It makes things like health care, education, communication and transportation systems possible. It's our job, as a company, to help meet those fundamental needs by supplying an essential material for generating that electricity, and to do so in a way that protects people and the environment, everywhere we operate. It's an ambitious long-term goal that requires us to innovate, set meaningful targets, and hold ourselves accountable for meeting them.

It's an important task, but not an easy one. And 2013 was another challenging year for Cameco and our industry. Three years after the accident at Fukushima, Japanese reactors remain idle, supply-demand fundamentals are murky, and uranium prices remain depressed. While the long-term picture is still very positive, today our industry is under pressure. Uranium prices remain low while production costs are rising. As a result, we've seen projects delayed or cancelled, Cameco's included.

In that context, we've had to make some changes. We are streamlining processes, finding and implementing efficiencies, and reducing our workforce. These are not easy decisions to make and are not taken lightly, particularly those that affect people and livelihoods. But we needed to make the most responsible choices to ensure the company weathers the market challenges in the near term so we can grow again when conditions improve.

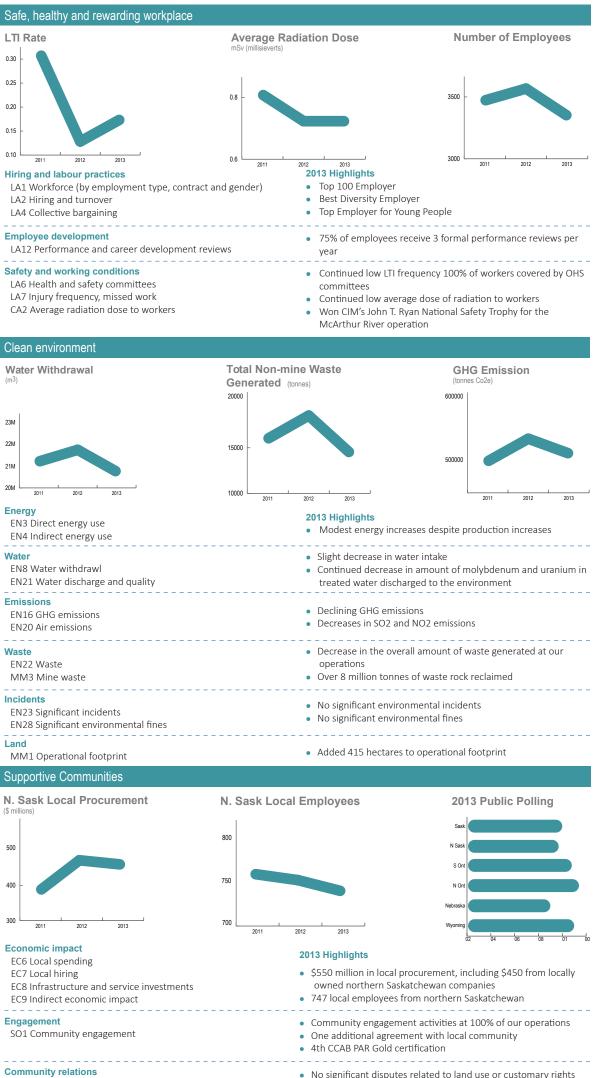
Despite the challenges of 2013, we did not compromise on our sustainability efforts, nor will we. One thing we've learned over our 25 years of operation is that these efforts are fundamental to Cameco's success. They centre around four measures that form the foundation for all we do: a safe, healthy and rewarding workplace, a clean environment, supportive communities and outstanding financial performance and governance.

In 2013, we continued to meet and exceed many of our goals. Three specific achievements stand out. Our injury rates continued their downward trend across the company, and continue to be better than our target. Cameco was awarded the Prospector and Developers Association of Canada's Environmental & Social Responsibility award. And, we received 10-year licences from the Canadian Nuclear Safety Commission for our McArthur River, Key Lake and Rabbit Lake operations, and an eight-year licence at our Cigar Lake mine. Cameco earned the confidence of its regulators through the positive relationships we have with neighbouring communities and our strong safety and environmental track record.

But there is no finish line when it comes to sustainability. It's a long-term commitment to constantly improve, to continue to push the goal posts. In 2013, we did that by formalizing objectives to increase our employment of residents of Saskatchewan's north by 2% and to increase our procurement of services from northern Saskatchewan vendors to 75%. We didn't meet those goals this first year, but we came close. We will work even harder to achieve them next vear. and continue to push ourselves even further in the future. in all four of our measures.

One of our big challenges, and a key area of focus, is communications. The work we

## Highlights



MM5 Proximity to Indigenous territories MM6 Disputes related to land use and customary rights MM7 Grievance mechanisms HR9 Disputes related to Indigenous rights

MM10 Operations with preliminary decommissioning plans

• 1 significant dispute related to Indigenous rights 90% of operations with preliminary decommissioning plans

do is inherently complex, and requires a lot of information to ensure stakeholders are fully informed. We do a great deal of engagement with our communities to help stakeholders understand, not only what we are doing and why, but also what it means to them. We explain how we protect the environment, what kinds of iob opportunities there will be, and what the benefits to the region will be. I would say we've been successful in this area because our strongest supporters tend to be the people in our surrounding communities—those who know the most about us and our operations.

Continual improvement is a universal goal at Cameco and this report is part of achieving it. It provides information about our goals, where we've met, exceeded or struggled with them, and how we plan to do better. We want it to be a credible, reliable source of information. That's why this year we've conducted a limited assurance of the report, which was carried out by Ernst and Young. We also sought help confirming that we're measuring and reporting on the right things-things that matter to Cameco and our stakeholders—by doing a formal materiality assessment and adjusting our KPIs. Both are part of our ongoing effort to build and sustain the trust and confidence of everyone who has an interest in Cameco and everyone affected by what we do.

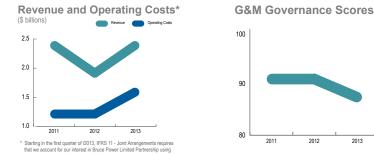
I'm proud of what we have achieved and of the things we plan to achieve. It's my personal goal to make sure we get there, and to keep pushing those goal posts.

#### Tim Gitzel President and CEO

#### Public opinion, lobbying

CA1 Polling (public support) SO5 Public policy, lobbying

#### Outstanding financial performance and governance



#### Economic value

EC1 Direct economic value

#### Fines, sanctions, litigation

SO7 Legal action (anti-competitive behaviour) SO8 Competition law compliance PR4 Labelling non-compliance PR4 Sanctions (product non-compliance)

#### \_ \_ \_ \_ \_ \_ Governance

CA3 Annual governance scores and rankings

#### Strong support wherever we operate

5 operations on Indigenous Territory

# **Community Investment** (\$ millions 5.5 5.0 4.5 4.0

#### 2013 Highlights

2013

- Increased revenue and operating costs
- No legal actions for anti-competitive behaviour
- Two significant fines for non-compliance with laws and regulations
- Four incidents involving dangerous goods labelling, including two resulting in warnings
- Ranked 25th out of 232 Canadian companies by Globe and Mail in governance practices